

*watersdesign, 22 Cortlandt Street,  
New York, NY*

Designed at the height of the 'dot.com' era, watersdesign, a multi-disciplinary communications firm, retained BGA to design a 12,500 S.F., full-floor layout for their rapidly expanding studio. Key aspects of the project included:



- An open plan layout without offices, punctuated with meeting rooms for conference calls
- A saw-tooth suspended acoustical ceiling to increase the perception of ceiling height with concealed indirect lighting
- Visual emphasis on the column wind bracing elements through the use of color
- Creation of a multi-purpose room for presentations, training + luncheon functions with closets for storage of stackable furniture
- A series of angled planes at the enclosed rooms to reinforce the 'wave' motif of the ceiling
- Selection of a broad palette of colors to emphasize the layers and planes of the office

