

111 Kent Avenue Apartment Building Upgrade Brooklyn, NY 11249

Williamsburg, historically a mix of early factory buildings and modest row houses, has become a thriving, vibrant mecca of indie art, culture and industry. Young professionals are attracted by the neighborhood's energy, and value its proximity and easy commute to Manhattan.

To appeal to this important group, the building owner, American Realty Advisors, and their Property Management Company embarked upon plans to enhance this property. BGA was brought in to refresh this 7-storey structure, which houses 62 apartments with marvelous views of the Manhattan Skyline. Aspects of the project included:



- Development of new design standards for the tenant corridors and individual apartment entrances via new wood, wall covering and flooring finishes, in conjunction with new energy-efficient LED light fixtures for the wall sconces and overhead lighting.
- Selection of new finishes and lighting for the Tenant Amenity Spaces, including the Lounge Area, Yoga Studio and the Health Club/Gym.
- Development of Tenant Amenity Spaces, including Rooftops, Terraces and Pool, with Pergolas, Furniture, Planters, Outdoor Grills and Lighting for evening use.
- Coordination of Signage Systems for the Pool and Garage areas.

