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The Prince Building 568-578 Broadway, New York, NY

The partnership of Allied Partners, Inc., A & H Acquisitions and Aurora Capital Associates engaged BGA to assist them with updating this 354,000 SF loft building in the SoHo Historical Landmark District. The ongoing projects involve building upgrades for new Retail (Hugo Boss) and Commercial Tenants. Recent projects include:





- Development of a dedicated Building Entrance and Elevator Lobbies for the main commercial tenant, Group Nine Media, who expanded their occupancy to (5) full floors
- Design of a new Passenger Elevator to provide coverage from the Basement through (12) tenant floors, to increase the passenger elevator capacity
- Design of an ADA accessible entrance to the Ground Floor Retail spaces via the former Prince Street service entrance
- Restoration of the Prince Street and Crosby Street façades to historically accurate design & construction materials, in compliance with the NYC Landmarks Preservation Commission guidelines
- Coordination with Higgins Quasebarth, a Historic Preservation & Landmarks Commission consultant firm, regarding submissions to the NYC Landmarks Preservation Commission to obtain their approval

